



## Building An Aquarium for The Future

The proposal seeks to establish a welcoming and dynamic visitor attraction that will complement the surrounding Titanic Quarter. The reefLIVE facility will seek to add a new landmark to the area that respects the existing context, whilst also meeting the operational needs of a modern Aquarium.

The proposal includes plans relating to an aquarium and associated sea intake/outfall infrastructure.

- The external design has responded to the context of:
- The design principles of future plans for the Titanic Quarter
  - The Titanic Hotel, a grade B+ listed building;
  - The heritage of the site as a harbour and industrial zone;

### Design Considerations

The front entrance of the Aquarium is located on the Queen's Road, with the retail store and café facing onto Hamilton Road. Both these elevations have an outdoor arcade formed by the overhang of the first floor which offers a welcoming shelter and a transition zone between the outdoors and the Aquarium facilities inside.

The full glazed façade along both these elevations also offer active frontage to both streets with views into the building possible. The walkway provides shelter from the elements for outdoor seating adjacent to the café, as well as to visitors assembling outside or queuing.

At night lighting and the illuminated glazed facades will signal the excitement and fun promised within.

### Respecting The Heritage

In terms of its setting adjacent to the listed Titanic Hotel, careful attention to the height and massing of the aquarium has been taken. The eaves line of the proposed new building does not exceed the level of the upper cornice of the Titanic Hotel.

Furthermore the choice of materials reflects the historic context of the docks and their industrial past.

